The 18th Annual International Meeting presented by the Academy of Breastfeeding Medicine will feature world-class speakers providing cutting-edge research and clinical information on current issues in breastfeeding medicine, spanning both maternal and child health issues.

This year’s meeting is an ideal context for physicians and other health professionals to continue their professional education in a highly respected, stimulating environment, while earning continuing education credits. The one-day pre-conference course, “What Every Physician Needs to Know About Breastfeeding,” will once again be offered to all health professionals on Thursday, November 21.

Following a full day of sessions for ABM members and other physicians on Friday, November 22, physicians, nurses, lactation consultants, midwives, and other health professionals will come together on November 23 and 24 with the goal of stimulating collaborative learning.

This year’s meeting will feature a variety of innovative workshops which will provide interactive and novel approaches to common breastfeeding challenges in clinical practice and a chance to address “hot-button” or evolving issues that are newly recognized.

We look forward to seeing you in the “City of Brotherly Love” in November.
The 18th Annual International Meeting of the Academy of Breastfeeding Medicine

Philadelphia • November 21–24, 2013

2013 Innovative Workshops

Please read the descriptions and select your top 3 preferences upon registration. For full workshop descriptions, visit our website: www bfmed org

Toward an Exclusive Human Milk Diet in Neonatal Intensive Care Units: Practical Steps to Develop a Donor Milk Program in Your NICU
Kathleen A. Marinelli, MD, IBCLC, FABM, FAAP; Mary M. Lussier, BSN, RN, IBCLC; and Elizabeth A. Brownell, MA, PhD
Discuss the beneficial outcomes of an exclusive milk diet for premature infants and the steps involved in planning to initiate a donor milk program for your NICU.

Breastfeeding Support in the Primary Care Clinic: Good for Moms! Good for Babies!
Sharon K. Corriveau, DNP, RN, CFNP, IBCLC
Discuss how to successfully implement the ABM Clinical Protocol “The Breastfeeding-Friendly Physician’s Office Part 1: Optimizing Care for Infants and Children” as a way to increase exclusive breastfeeding rates in your practice.

Challenging Cases in BF Medicine Practice – An Advance Practice Workshop for ABM Fellows
Rima L. Strassman, MD, FABM, FAAP
Join your co-fellows to present a clinical case or just participate in this lively discussion of advanced breastfeeding conundrums. An invitation and detailed instructions for streamlined case presentations submission will be sent to fellows for potential inclusion in the session.

Introducing the SPIN (Supporting Premature Infant Nutrition) Program to an Institution
Jae H. Kim, MD, PhD and Lisa M. Stellwagen, MD, FAAP
Discuss the rationale for increasing human milk use in the NICU and a way to standardize its use via the features of the SPIN program addressing the methods of implementation and the goals of the program as well as developing a discharge planning process for infant nutrition.

Confusion, Concerns, and Controversies in the Conceptualization, Definitions, Diagnosis, and Treatment of Posterior Tongue Tie: A Collaborative Workshop
Christina M. Smillie, MD, IBCLC, FABM, FAAP; Mary Griffin Kellogg, MD, IBCLC; Linda D. Dahl, MD; Catherine Watson Genna, IBCLC; Pamela Douglas, MBBS, FRACGP, IBCLC, PhD; and Cliff M. O’Callahan, MD, PhD, FAAP
Examine methods of assessing for posterior tongue-tie, differential diagnosis, and the conceptual bases for differing opinions about diagnosis and management. Identify the risks of under-and-over-diagnosis, illustrated by cases from among participants. Discuss beginning a collaborative office-based clinical study of these issues.

The Changes Which Have Made Breastfeeding Medicine Sustainable and Profitable
Todd Wolynn, MD, IBCLC
Discuss how to help guide breastfeeding medicine practitioners to better position their services.

Dr. MILK: Physician Mother Peer Counseling Network
Laurie B. Jones, MD
Discuss the special needs and concerns of physician breastfeeding mothers and about how to start a Dr. MILK program at your hospital or institution.

Translating Breastfeeding Support Across Borders: What Industrialized Countries Might Learn from Interventions in Developing Countries
Miriam H. Labbok, MD, MPH, IBCLC, FABM
Discuss the findings in the four areas of the Innocenti Declaration, and compare findings for each of the four areas between industrialized and developing settings.

TRAVEL AND HOTEL INFORMATION…Book Early!
The ABM 18th Annual International Meeting will be held at the Sheraton Philadelphia Downtown Hotel in Philadelphia, PA. A block of rooms is being held at the conference rate of $145 for single occupancy and $165 for double occupancy. Call (800) 325-3535 or (212) 448-2000 and identify yourself as participants of the ABM 18th Annual International Meeting. You can also reserve your room online here: www.starwoodmeeting.com/Book/AcademyofBreastfeeding. Rooms must be reserved by October 25, 2013 in order to guarantee the special meeting rate. Please call our official travel agent, Wayne Coven, at Empress Travel, (800) 933-9054 or (212) 410-9990, for flight information to Philadelphia, PA. Philadelphia International Airport (PHL) is the closest airport to the hotel.

TO THE SHERATON PHILADELPHIA DOWNTOWN HOTEL FROM PHILADELPHIA INTERNATIONAL AIRPORT
Travel Distance: Approximately 12.87 km/8.0 miles
Travel Time: Approximately 20 minutes
Taxi
Fee: 25 USD Hours: 24 hours

Lady Liberty Airport Shuttle – www ladylibertyshuttle com
Contact: (215) 724-8888

TO THE SHERATON PHILADELPHIA DOWNTOWN HOTEL FROM 30 STREET STATION
Travel Distance: Approximately 3.22 km/2.0 miles
Travel Time: Approximately 5 minutes
Taxi
Fee: 6 USD Hours: 24 hours

Lady Liberty Airport Shuttle – www ladylibertyshuttle com
Contact: (215) 724-8888

ACCREDITATION
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Orlando Health and the Academy of Breastfeeding Medicine.
Orlando Health is accredited by the CCME to provide continuing medical education for physicians.

CERTIFICATION
Orlando Health designates the Physician and All-Conference Meeting for a maximum of 18.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. The Pre-Conference Course (WEPNTKAB) is designated for a maximum of 7.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAFP: Application for credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

CNE: Application for credit has been filed with the Ohio Nurses Association. Determination of credit is pending.

CERPs: Application for CERPs credit has been filed with The International Board of Lactation Consultant Examiners. Determination of credit is pending.

The Authoritative, Peer-Reviewed Journal that Enables Physicians to Better Understand the Complexities and Benefits of Breastfeeding

Created by physicians and dedicated to the advancement of breastfeeding worldwide, Breastfeeding Medicine answers the growing demand for high-quality, evidence-based research on breastfeeding and human lactation. The Journal focuses on all medical aspects of breastfeeding, explores the immediate and long-term outcomes of breastfeeding, and addresses the wide spectrum of research and clinical applications that impact optimal care of mother and infant.

Editor-in-Chief
Ruth A. Lawrence, MD, FABM
Department of Pediatrics
University of Rochester
School of Medicine and Dentistry
Director, Breastfeeding and Human Lactation Study Center
Golisano Children’s Hospital at Strong

For complete journal details and to read a sample issue, visit www liebertpub com/bfm
18th Annual Meeting Objectives

1. Implement a human milk treatment program for hospitalized preterm infants
2. Utilize a postpartum depression screening tool to identify at risk mothers
3. Devise a plan to move a birthing hospital toward baby-friendly processes
4. Manage the infant with maternal diet-related breastfeeding issues
5. Appreciate the critical importance of uninterrupted skin-to-skin in the first hour after birth
6. Understand the anatomy and pathophysiology of ankyloglossia utilizing ultrasound technology
7. Recognize commercial influences on healthcare education

CAN’T ATTEND? CONTRIBUTE INSTEAD!

Though you may not be able to attend our Meeting this year, we hope that you will still support our mission by making a contribution to ABM. Among the options, you can support an international conference participant. As a thank you, we will recognize your generosity in the final meeting program and in our official peer-reviewed journal Breastfeeding Medicine.

For more information about donating to ABM, visit our website: www.bfmed.org

The 18th Annual International Meeting of the Academy of Breastfeeding Medicine

Friday, November 22

7:00–8:00 am Continental Breakfast
8:00–8:15 am Opening Remarks
   Arthur I. Eidelman, MD, FABM, FAAP
   President, Academy of Breastfeeding Medicine
   Michelle G. Brenner, MD, IBCLC, FAAP
   Conference Chair
   Gail Herrine, MD, IBCLC, FABM, FACOG
   Conference Chair
8:15–9:15 am Breastfeeding Research 2013: Top 10 Hit Parade
   Arthur I. Eidelman, MD, FABM, FAAP
   President, Academy of Breastfeeding Medicine
9:15–10:00 am Breastfeeding in America, Enough to Break a Mother’s Heart?
   Eleanor Bimla Schwarz, MD, MS
   Women’s Health Services Research Unit
   Associate Professor of Medicine, Epidemiology, and Obstetrics
   University of Pittsburgh School of Medicine
10:00–10:30 am Break with Abstracts and Exhibits
10:30–11:15 am Food Allergy and Breastfeeding
   Terri Brown-Whitehorn, MD
   Ritu Verma, MD
   Michele Shuker, MS, RD, CSP, LDN
   Center for Pediatric Eosinophilic Disorders
   The Children’s Hospital of Philadelphia
11:15–12:00 pm Human Milk is the Only Milk for Preemies in NICU
   Richard J. Schanler, MD
   Hofstra North Shore-LIJ School of Medicine, Hempstead, NY
12:00–1:30 pm Lunch
   Donald F. Schwarz, MD, MPH
   Health Commissioner – Philadelphia, PA
1:30–2:15 pm A New Era For Milk Banking
   Elena Medo, MBA
   Neolac, Inc.
2:15–3:00 pm The Impact of Postpartum Depression on Maternal and Child Health Outcomes: Pathophysiology, Screening and Treatment Considerations
   Samantha Meltzer-Brody, MD
   UNC Center for Women's Mood Disorders
3:00–3:30 pm Break with Abstracts and Exhibits
3:30–4:30 pm Podium Research Presentations
4:30–5:30 pm Best Fed Beginnings
   Lori B. Feldman-Winter, MD, MPH, FABM
   Children’s Regional Hospital at Cooper
   Cooper Medical School of Rowan University
6:00–6:30 pm Opening Reception
6:30–9:00 pm Annual Banquet
   “Getting the Word Out – It’s Only Natural.”
   Suzanne Haynes, PhD
   Senior Science Advisor
   DHHS Office on Women’s Health
### Pre-Conference Course Program

**“What Every Physician Needs To Know About Breastfeeding”**

**Course Director**
Joan Younger Meek, MD, MS, IBCLC, FABM, FAAP  
Professor, Clinical Sciences, The Florida State University College of Medicine

**Moderator/Co-Directors**
Nancy E. Wight, MD, IBCLC, FABM, FAAP  
Neonatologist, San Diego Neonatology, Inc.  
Medical Director, Sharp HealthCare Lactation Services  
Sharp Mary Birch Hospital for Women and Newborns

Victoria Nichols-Johnson, MD, MS, FABM, FACOG  
Professor Emerita, Obstetrics/Gynecology  
Southern Illinois University School of Medicine

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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presenter(s)</th>
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| 8:00–8:15 am | OPENING REMARKS                                  | Joan Younger Meek, MD, MS, IBCLC, FABM, FAAP  
Course Director                                                          |
| 8:15–8:45 am | Why Breastfeed? Risks of Not Breastfeeding       | Miriam H. Labbok, MD, MPH, IBCLC, FABM  
Professor, Department of Maternal and Child Health  
Director, Carolina Global Breastfeeding Institute (CGBI)  
The University of North Carolina at Chapel Hill                           |
Assistant Professor of Clinical Pediatrics  
Eastern Virginia Medical School                                             |
| 9:15–9:45 am | The Sacred Hour: Skin-to-Skin                    | Raylene M. Phillips, MD, IBCLC, FAAP  
Assistant Professor of Pediatrics  
Division of Neonatology  
Loma Linda University Children's Hospital                                  |
| 9:45–10:15 am | How Babies Learn to Breastfeed                   | Christina M. Smillie, MD, IBCLC, FABM, FAAP  
Breastfeeding Resources, Stratford, CT                                     |
| 10:15–10:30 am | Break                                           |                                                                                |
| 10:30–11:00 am | Normal Management of Breastfeeding               | Kinga A. Szucs, MD, IBCLC, FABM, FAAP  
Professor of Clinical Pediatrics  
Indiana University School of Medicine                                      |
| 11:00–11:30 am | The Ten Steps to Exclusive Breastfeeding         | Ann L. Kellams, MD, IBCLC, FABM  
Medical Director, Newborn Nursery  
Assistant Professor, Department of Pediatrics  
University of Virginia Health System                                        |
| 11:30–12:00 pm | Breastfeeding the Late Preterm Infant            | Eyla G. Boies, MD, FABM, FAAP  
Professor, Pediatrics  
UC San Diego School of Medicine                                             |
| 12:00–12:30 pm | Breastfeeding and Maternal Medications           | Amy E. Evans, MD, FABM, FAAP  
Center for Breastfeeding Medicine  
UCSF Fresno Medical Education Program                                        |
| 12:30–1:30 pm | LUNCH (Provided)                                 |                                                                                |
November 21

Program (Open to all health professionals)

### Course Objectives

1. Describe the role of the physician in breastfeeding support
2. List benefits of breastfeeding for mothers and children
3. Describe physiologic control of milk production
4. Assess adequacy of milk production
5. Describe hospital policies which support optimal breastfeeding
6. Promote skin-to-skin and assess infant positioning and latch
7. Evaluate and manage common infant and maternal complications
8. Provide a differential diagnosis of sore nipples and breast lesions
9. Implement breastfeeding-friendly policies in clinical practice
10. Describe resources to teach health care providers about breastfeeding

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<tr>
<td>1:30-2:00 pm</td>
<td>Managing Maternal Complications</td>
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<tr>
<td></td>
<td>Lauren Hanley, MD, IBCLC, FABM, FACOG</td>
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<td>Assistant Professor of Obstetrics, Gynecology and Reproductive Biology</td>
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<td>Harvard Medical School</td>
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<td>Massachusetts General Hospital</td>
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<tr>
<td>2:00-2:30 pm</td>
<td>Managing Infant Complications</td>
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<td>Nancy E. Wight, MD, IBCLC, FABM, FAAP</td>
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<td>Neonatologist, San Diego Neonatology, Inc.</td>
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<td>Sharp Mary Birch Hospital for Women and Newborns</td>
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<td>2:30-2:45 pm</td>
<td>Break</td>
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<td>2:45-4:45 pm</td>
<td>INTERACTIVE BREASTFEEDING CASES</td>
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<td>Preconception/Prenatal Care</td>
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<td>Alicia Dermer, MD, IBCLC, FABM</td>
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<td>UMDNJ-Robert Wood Johnson Medical School</td>
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<td>The Breastfeeding Friendly Office Practice</td>
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<td>Rose St. Fleur, MD, FAAP</td>
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<td>Pediatric Hospitalist, Clinical Assistant Professor</td>
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<td>Jersey Shore University Medical Center</td>
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<td>Sore Nipples/Sore Breasts</td>
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<td>Anne Eglash, MD, IBCLC, FABM</td>
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<td>Clinical Professor, Family Medicine</td>
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<td>University of Wisconsin School of Medicine and Public Health, Madison, WI</td>
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<td>The Use of Breastfeeding Technology</td>
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<td>Sandra Sullivan, MD, IBCLC, FAAP</td>
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<td>Clinical Associate Professor, Pediatrics</td>
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<td>University of Florida College of Medicine</td>
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<td>4:45-5:00 pm</td>
<td>Break</td>
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<td>5:00-5:30 pm</td>
<td>Resources and Strategies to Train Others</td>
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<td>Joan Younger Meek, MD, MS, IBCLC, FABM, FAAP, Clinical Sciences</td>
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<td>The Florida State University College of Medicine</td>
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<td>Pamela D. Berens, MD, IBCLC, FABM, FACOG</td>
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<td>Professor, Obstetrics and Gynecology</td>
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<td>University of Texas, Houston, TX</td>
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<td>5:30-6:00 pm</td>
<td>EVALUATIONS</td>
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<td>6:00 pm</td>
<td>PRE-CONFERENCE COURSE ADJOURNS</td>
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### Conference Registration Information

Name, Degree(s) ____________________________________________________________________________
Title ______________________________________________________________________________________
Department ________________________________________________________________________________
Affiliation/Organization ____________________________________________________________________
Medical Specialty ______________________ License # ____________________________
Address __________________________________________________________________________________
City __________________ State/Province ______ Zip/Postal Code ________________
Country ______________________________ Email* __________________________
Phone __________________ Fax ____________________________
Special Dietary Needs ______________________________________________________________________

List your top 3 workshop choices in order of preference:
1. ______________________________________________________________________________________
2. ______________________________________________________________________________________
3. ______________________________________________________________________________________

Please send me info on:  
- ABM Membership  
- Donating to ABM  
- Sponsorship  
- Exhibiting  
- Subscribing to Breastfeeding Medicine  
- Advertising in Breastfeeding Medicine

*Registrations will not be processed without a valid e-mail. All e-mail addresses will be kept confidential.

Submit registration form by mail, phone, fax, or register online at www.bfmed.org

Cancellation policy: Written cancellations received prior to September 15th for the ABM Member and Physician Meeting will receive a refund, less a $50 processing fee (or less a $50 processing fee for the All-Conference Meeting). Cancellations after this date are non-refundable; however, substitutions from the same organization are welcome. If, for any reason, this conference is cancelled, the Academy of Breastfeeding Medicine is not responsible for covering airfare, hotel, or other costs incurred by conference registration.

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In collaboration with
The Philadelphia County Medical Society

The 18th Annual
International Meeting of the
Academy of Breastfeeding Medicine

November 21–24, 2013

In collaboration with
The Philadelphia County Medical Society

Register Today and Save!

“We are thrilled to have this prestigious international meeting here in Philadelphia. Although we have traditionally been known as the City of Brotherly Love, we are working collaboratively with the hospitals, community organizations, nonprofits, clinics, health departments, among others to become the City of Motherly Love.”

—Conference Chair, Gail Herrine, MD, FABM
Temple University Hospital
Bala Cynwyd, PA

“Overall, terrific conference … always great to network, see old friends and expand my thinking about breastfeeding to take back to my practice.”

—Eyla G. Boies, MD, FABM
UC San Diego School of Medicine
San Diego, CA

“It was hard to pick top 3 speakers because there were so many excellent talks. As a neonatologist I wasn’t that interested at first in the talk on Neonatal Necrotizing Enterocolitis but I thought the speaker was excellent and made the subject interesting and accessible.”

—Edward R. Newton, MD, FABM
Brody School of Medicine
East Carolina University
Greenville, NC

From Left, Rose St. Fleur, MD and Arthur I. Eidelman, MD, FABM, President, ABM at 17th Annual Conference in Chicago, IL

Photos by: Timothy Tabolic, MD, FABM