The 19th Annual International Meeting presented by the Academy of Breastfeeding Medicine will feature world-class speakers providing cutting-edge research and clinical information on current issues in breastfeeding medicine, spanning both maternal and child health issues.

This year’s meeting is an ideal context for physicians and other health professionals to continue their professional education in a highly respected, stimulating environment, while earning continuing education credits. The one-day pre-conference course, “What Every Physician Needs to Know About Breastfeeding,” will once again be offered to all health professionals on Thursday, November 13.

Following a full day of sessions for ABM members and other physicians on Friday, November 14, physicians, nurses, lactation consultants, midwives, and other health professionals will come together on November 15 and 16 with the goal of stimulating collaborative learning.

In addition, a variety of innovative workshops will provide interactive and novel approaches to common breastfeeding challenges in clinical practice and offer a chance to address “hot-button” or emerging issues.

We look forward to seeing you in Cleveland in November, where Breastfeeding Rocks!
Design and Implement a Curriculum to Promote Breastfeeding: Models that Work!
Tara Williams, MD; Natasha K. Sirraman, MD; Susan Santos, MD; Lydia Furman, MD; Sarah Riddle, MD, FABM
Design an innovative breastfeeding curriculum that addresses different learning styles and meets ACGME competencies. Identify and incorporate available teaching resources into their breastfeeding curriculum. Describe common barriers to curriculum implementation and develop effective strategies to overcome these barriers.

What Every Physician Should Know about the Code: Promotion of BMS through Health Care Systems
Yoo-Mi Chung, MD, FABM; Tomoko Seo, MD, FABM
Join in on a discussion on scope of the Code and its limitations. Explore the background to the drafting of the Code and clarify who is responsible for its implementation. Discuss potential conflicts of interest generated by financial support by companies for health research and professional organizations.

Effective Prenatal Breastfeeding Education: Beyond the Handout
Paula Schreck, MD, FABM
Identify strategies to engage care providers and community partners in the education process. Identify components of a successful Baby-Friendly assessment of a prenatal clinic.

Protecting Breastfeeding in the Perioperative Setting
Sarah Reece-Stremtan, MD
Identify specific practices that support breastfeeding in the perioperative setting. Recall specific recommendations for breastfeeding mothers who will undergo anesthesia or whose infant will require anesthesia.

Enhancing the First Relationship: Breastfeeding as a Protective Factor in Infant Mental Health
Jill Wodnick, MA
Examine why breastfeeding is a protective factor for families and communities, through the lens of protective factors in toxic stress. Explain skin-to-skin contacts role in infant bonding, regulation, and interpersonal neurobiology. Determine tools to reduce disparities in breastfeeding through multidisciplinary teams and infant mental health providers and analyze research on breastfeeding and infant mental health.

What Breastfeeding Supporters in the Trenches Wish Doctors Knew
Carey Haeufgloecner
Identify several local and online support options for nursing mothers. Recognize key issues these groups help mothers address that may be missing from their interactions with physicians. State resources available to share with patients, including aforementioned groups such as KellyMom.com, InfantRisk Center, La Leche League, The Leaky Boob, Breastfeeding Mamas, etc.

Using the Hazelbaker Assessment Tool for Lingual Frenulum Function
Alison Hazelbaker, PhD
List the 7 functions and 5 appearance criteria on the tool and discuss the proper use of the ATLFF.

The Newborn Wellness Center: a Novel Approach to Physician and Lactation Consultant Collaboration to Benefit the Mother-Baby Dyad
Emily Hannon, MD; Barb Hanson, RN
Learners will be empowered to initiate improvements in their own hospital/medical office after participating in facilitated small group sessions brainstorming ways to create similar clinics in their hospitals/medical offices.

TRAVEL AND HOTEL INFORMATION…Book Early!
The ABM 19th Annual International Meeting will be held at the InterContinental Hotel in Cleveland, Ohio. A block of rooms is being held at the conference rate of $139 for single or double occupancy. Call (855) 765-8709 or (216) 707-4000 and identify yourself as a participant of the ABM 19th Annual International Meeting. You can also reserve your room online here: http://goo.gl/pCqUyU. Rooms must be reserved by October 11, 2014 to guarantee the special meeting rate.

Please call our official travel agent, Wayne Cover, Empress Travel, at (800) 933-9054 or (212) 410-9990, for flight information to Cleveland, Ohio. Cleveland Hopkins International Airport (CLE) is the closest airport to the hotel.

TO THE INTERCONTINENTAL HOTEL FROM CLEVELAND HOPKINS INTERNATIONAL AIRPORT (CLE)
- Travel Distance: Approximately 16 MI / 25.75 KM
- Taxi Fee (one way): $45.00 (USD)

TO THE INTERCONTINENTAL HOTEL FROM AMTRAK TRAIN STATION
- Travel Distance: Approximately 5.0 MI / 8.05 KM
- Taxi Fee From Train Station: $15.00 (USD)

TO THE INTERCONTINENTAL HOTEL FROM SUBWAY – RAPID TRANSIT ACCESS – UNIVERSITY CIRCLE
- Travel Distance: Approximately 1.0 MI / 1.6 KM
- Taxi Fee From Subway Station: $8.00 (USD)

ACCREDITATION
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Orlando Health and the Academy of Breastfeeding Medicine. Orlando Health is accredited by the ACCME to provide continuing medical education for physicians.

CERTIFICATION
Orlando Health designates the Physician and All-Conference Meeting for a maximum of 20.25 hours AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Pre-Conference Course (WEPNTK) is designated for a maximum of 7.5 hours AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAPP: Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
CNE: This activity has been submitted to the Ohio Nurses Association for approval to award contact hours. The Ohio Nurses Association (OBN-001-91) is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.
CERPS: Application for CERPS credit has been filed with The International Board of Lactation Consultant Examiners. Determination of credit is pending.
The 19th Annual International Meeting Objectives

At the conclusion of this Meeting, participants should be able to:

1. Partner with obstetrical colleagues to improve maternity care practices to support breastfeeding
2. Manage maternal medication and drug use according to evidence and effects on the infant
3. Utilize evidence-based guidelines for the use of fortifiers and nutritional supplements based on current research or protocols
4. Implement a comprehensive safe sleep discussion with breastfeeding families
5. Understand various types of breast surgery and the possible effects on future lactation potential
6. Recognize current issues in formal and informal human milk sharing
7. Appreciate the relationship between structure and function of the neonatal tongue, as it pertains to infant feeding
8. Manage the infant with neonatal hypoglycemia according to the evidence

Can’t attend? Contribute instead!

Though you may not be able to attend our Meeting this year, we hope that you will still support our mission by making a contribution to ABM. Among the options, you can support an international conference participant. As a thank you, we will recognize your generosity in the final Meeting program and in our official peer-reviewed journal *Breastfeeding Medicine*.

For more information about donating to ABM, visit our website: www.bfmed.org

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### Friday, November 14 (Physician Only)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00–8:00 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00–8:15 am</td>
<td>Opening Remarks</td>
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<tr>
<td></td>
<td>Wendy Brodribb, MBBS, FABM</td>
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<td></td>
<td>President, Academy of Breastfeeding Medicine</td>
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<tr>
<td>8:15–9:15 am</td>
<td>Breastfeeding Research Hit Parade -2014</td>
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<tr>
<td></td>
<td>Arthur I. Eidelman, MD, FABM</td>
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<td></td>
<td>Shaare Zedek Medical Center</td>
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<td></td>
<td>Hebrew University School of Medicine, Jerusalem, Israel</td>
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<tr>
<td>9:15–10:00 am</td>
<td>Insulin as a Lactogenic Hormone</td>
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<td>Laurie Nommsen-Rivers, PhD</td>
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<td></td>
<td>Cincinnati Children’s Hospital Medical Center</td>
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<tr>
<td>10:00–10:30 am</td>
<td>Break with Abstracts and Exhibits</td>
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<tr>
<td>10:30–11:15 am</td>
<td>Breastmilk Fortifiers and Nutritive Supplements</td>
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<td></td>
<td>Christina Valentine, MD</td>
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<tr>
<td></td>
<td>Cincinnati Children’s Hospital Medical Center</td>
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<tr>
<td>11:15–12:00 pm</td>
<td>Implications of Breast Surgery for Nursing Mothers</td>
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<td></td>
<td>Shannon Tierney, MD</td>
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<td>Swedish Cancer Institute, Seattle, Washington</td>
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<tr>
<td>12:00–1:30 pm</td>
<td>Lunch</td>
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<td>1:30–2:15 pm</td>
<td>Human Milk Quality Improvement in NICU</td>
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<td>Michele Walsh, MD</td>
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<td>Rainbow Babies &amp; Children's Hospital, Cleveland, Ohio</td>
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<tr>
<td>2:15–3:15 pm</td>
<td>Podium Research Presentations</td>
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<tr>
<td>3:15–3:45 pm</td>
<td>Break with Abstracts and Exhibits</td>
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<tr>
<td>3:45–4:30 pm</td>
<td>Babies That Don’t Feed Well – Trying to “Unravel” the Relationship Between Structure and Function</td>
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<td>Nikki Mills, MBChB, Dip Paeds</td>
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<td>Starship Children’s Hospital, Auckland, New Zealand</td>
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<td>4:30–5:30 pm</td>
<td>Neonatal Metabolic Adaptation and Hypoglycaemia</td>
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<td>Jane Hawdon, MBBS, PhD</td>
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<td>Barts Health NHS Trust, London, UK</td>
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<tr>
<td>6:00–6:30 pm</td>
<td>Opening Reception</td>
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<td>6:30–9:00 pm</td>
<td>Annual Banquet</td>
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<td>The Founders Ballroom</td>
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<td>InterContinental Hotel</td>
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### Saturday, November 15 (All-Conference)

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<tr>
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<tr>
<td>8:00–8:15 am</td>
<td>Opening Remarks</td>
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<tr>
<td>8:15–9:00 am</td>
<td>Breastfeeding and Safe Sleep: Is it Possible to Have Both?</td>
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<td></td>
<td>Fern Hauck, MD</td>
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<td></td>
<td>University of Virginia, Charlottesville, Virginia</td>
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<td>9:00–10:00 am</td>
<td>Cultural Perspectives on Breastfeeding Practices</td>
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<td></td>
<td>Natasha Srirmam, MD – Moderator</td>
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<td>Michal Ann Young, MD – African American</td>
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<td></td>
<td>Howard University College of Medicine, Washington, DC</td>
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<td>Maya Bunik, MD, FABM – Latina</td>
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<td>University of Colorado Health Sciences Center, Aurora, Colorado</td>
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<td>Arthur I. Eidelman, MD, FABM – Jewish</td>
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<td></td>
<td>Shaare Zedek Medical Center</td>
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<td></td>
<td>Hebrew University School of Medicine</td>
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<td></td>
<td>Natasha Srirmam, MD – Islamic</td>
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<td></td>
<td>Children’s Hospital of The King’s Daughters</td>
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<td></td>
<td>Eastern Virginia Medical School, Norfolk, Virginia</td>
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<td>Breastfeeding Medicine</td>
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Photos by: Timothy Tobolic, MD, FABM

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For more information about donating to ABM, visit our website: www.bfmed.org
“What Every Physician Needs To Know About Breastfeeding”

Course Director
Joan Younger Meek, MD, MS, FAAP, FABM, IBCLC
Professor, Clinical Sciences, The Florida State University College of Medicine
Orlando, Florida

Moderator/Co-Directors
Nancy E. Wight, MD, IBCLC, FABM, FAAP
Neonatologist, San Diego Neonatology, Inc.
Medical Director, Sharp HealthCare Lactation Services
Sharp Mary Birch Hospital for Women and Newborns
Victoria Nichols-Johnson, MD, MS, FACOG, FABM
Professor Emerita, Obstetrics/Gynecology
Southern Illinois University School of Medicine

8:00–8:15 am OPENING REMARKS
Joan Younger Meek, MD, MS, IBCLC, FABM, FAAP
Course Director

8:15–8:45 am Why Breastfeed? Risks of Not Breastfeeding
Miriam H. Labbok, MD, MPH, IBCLC, FABM
Carolina Global Breastfeeding Institute (CGBI) Founding Professor and Director, Department of Maternal and Child Health, Gillings School of Global Public Health, The University of North Carolina at Chapel Hill

8:45–9:15 am The Process of Breastfeeding: Anatomy & Physiology
Natasha K. Sriraman, MD, MPH, IBCLC, FAAP
Assistant Professor of Clinical Pediatrics
Eastern Virginia Medical School

9:15–9:45 am The Sacred Hour: Skin-to-Skin
Raylene M. Phillips, MD, IBCLC, FAAP
Assistant Professor of Pediatrics, Division of Neonatology
Loma Linda University Children’s Hospital

9:45–10:15 am How Babies Learn to Breastfeed
Mary Griffin Kellogg, MD
Breastfeeding Resources, Stratford, CT

10:15–10:30 am Break

10:30–11:00 am Normal Management of Breastfeeding
Kinga A. Szucs, MD, IBCLC, FABM, FAAP
Professor of Clinical Pediatrics
Indiana University School of Medicine

11:00–11:30 am The Ten Steps to Exclusive Breastfeeding
Ann L. Kellams, MD, IBCLC, FABM, FAAP
Director, Normal Newborn and Breastfeeding Medicine Services
Associate Professor, Department of Pediatrics, University of Virginia Health System

11:30–12:00 pm Breastfeeding the Late Preterm Infant
Eyla G. Boies, MD, FABM, FAAP
Professor, Pediatrics
UC San Diego School of Medicine

12:00–12:30 pm Breastfeeding and Maternal Medications
Amy E. Evans, MD, FABM, FAAP
Center for Breastfeeding Medicine
UCSF Fresno Medical Education Program

12:30–1:30 pm LUNCH (Provided)
November 13

Program (Open to all health professionals)

Course Objectives

At the conclusion of this course, participants should be able to:
1. Describe the role of the physician in breastfeeding support
2. List benefits of breastfeeding for mothers and children
3. Describe physiologic control of milk production
4. Assess adequacy of milk production
5. Describe hospital policies which support optimal breastfeeding
6. Promote skin-to-skin and assess infant positioning and latch
7. Evaluate and manage common infant and maternal complications
8. Provide a differential diagnosis of sore nipples and breast lesions
9. Implement breastfeeding-friendly policies in clinical practice
10. Describe resources to teach health care providers about breastfeeding

1:30–2:00 pm Managing Maternal Complications
Lauren Hanley, MD, IBCLC
Assistant Professor of Obstetrics, Gynecology and Reproductive Biology
Harvard Medical School
Massachusetts General Hospital

2:00–2:30 pm Managing Infant Complications
Nancy E. Wight, MD, IBCLC, FABM, FAAP
Neonatologist, San Diego Neonatology, Inc.
Medical Director, Sharp HealthCare Lactation Services
Sharp Mary Birch Hospital for Women and Newborns

2:30–2:45 pm Break

2:45–4:45 pm INTERACTIVE BREASTFEEDING CASES
(Rotate every 30 minutes through each station)

Preconceptional/Prenatal Care
Alicia Dermer, MD, IBCLC, FABM
UMDNJ-Robert Wood Johnson Medical School
Freehold, NJ

The Breastfeeding Friendly Office Practice
Rose St. Fleur, MD, IBCLC, FAAP
Pediatric Hospitalist, Clinical Assistant Professor
Jersey Shore University Medical Center

Sore Nipples/Sore Breasts
Anne Eglash, MD, IBCLC, FABM
Clinical Professor, Family Medicine
University of Wisconsin School of Medicine and Public Health, Madison, WI

The Use of Breastfeeding Technology
Sandra Sullivan, MD, IBCLC, FAAP
Clinical Associate Professor, Pediatrics
University of Florida College of Medicine
Gainesville, FL

4:45–5:00 pm Break

5:00–5:30 pm Resources and Strategies to Train Others
Joan Younger Meek, MD, MS, IBCLC, FABM, FAAP
Professor, Clinical Sciences
The Florida State University College of Medicine
Orlando, FL

Pamela D. Berens, MD, FABM
Professor, Obstetrics and Gynecology
University of Texas, Houston, TX

5:30–6:00 pm EVALUATIONS
6:00 pm PRE-CONFERENCE COURSE ADJOURNS

At the conclusion of this course, participants should be able to:
1. Describe the role of the physician in breastfeeding support
2. List benefits of breastfeeding for mothers and children
3. Describe physiologic control of milk production
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7. Evaluate and manage common infant and maternal complications
8. Provide a differential diagnosis of sore nipples and breast lesions
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Register Today

Registration Option (Please check all that apply)

Early Bird   2014 Rates
(by 9/15/14) (After 9/15/14)

Physician and All-Conference Meeting (November 14–16)

- ABM Members $775 $850
- Non-Members $895 $995
- Students/Resident Members $175 $175
- Students/Resident Non-Members $200 $200

All-Conference Meeting (November 15–16)

- Health Professionals $375 $425

Other Activities

- Course: WEPTNK (Nov. 13) $120 ($50 Student) $150 ($50 Student)
- Additional Friday banquet ticket (Nov. 14) $70 $70

Conference Syllabus:

- Electronic Drive $No charge $No charge
- Print Copy ($55 ea) WEPTNK $Physician $All-Conference

Contributions

- International Participant Travel Support $_________________
- Friends of the Academy $_________________
- Maurice Rosefelt Scholarship Fund $_________________

Total: $_________________

Payment Options:

- Enclosed is my check/money order for $_________________
- Charge $_________________ to Credit Card:
  - Visa/MasterCard
  - American Express
  - Discover
  - Card #: ________________ Security Code: CVV/CVV2
  - Exp. Date: ________________
  - Name on Card: ____________________________
  - Billing Address:
    - City: _____________________ State/Province: __________ Zip/Postal Code: __________
  - Phone: ________________ Fax:
  - Special Dietary Needs: ____________________________

Conference Registration Information

Name, Degree(s): ____________________________
Title: ____________________________
Department: ____________________________
Affiliation/Organization: ____________________________
Medical Specialty: ____________________________ License #: ____________________________
Address: ____________________________
City: _____________________ State/Province: __________ Zip/Postal Code: __________
Country: ____________________________ Email*: ____________________________
Phone: ____________________________ Fax:

List your top 3 workshop choices in order of preference:

1. ____________________________
2. ____________________________
3. ____________________________

Please send me info on:

- ABM Membership
- Donating to ABM
- Sponsorship
- Exhibiting
- Subscribing to Breastfeeding Medicine
- Advertising in Breastfeeding Medicine

Are you a member of any of these organizations:

- AAFF
- AAP
- ACOG
- LLLI
- IBLCE
- ILCA
- APHA

*Registrations will not be processed without a valid e-mail. All e-mail addresses will be kept confidential.
Submit registration form by mail: 140 Huguenot Street • New Rochelle, NY • 10801
Phone: (914) 740-2115, fax: (914) 740-2101, or register online at www.bfmed.org

Cancellation policy:
Written cancellations received prior to September 15 for the ABM Member and Physician Meeting will receive a refund, less a $150 processing fee (or less a $50 processing fee for the All-Conference Meeting). Cancellations after this date are non-refundable; however, substitutions from the same organization are welcome. If, for any reason, this conference is cancelled, the Academy of Breastfeeding Medicine is not responsible for covering airfare, hotel, or other costs incurred by conference registration.

Printed in the USA
In collaboration with

In collaboration with

The 19th Annual International Meeting of the Academy of Breastfeeding Medicine

November 13–16, 2014

Academy of Breastfeeding Medicine
140 Huguenot Street
New Rochelle, NY 10801-5215

Be a Part of the ABM Experience in Cleveland
Register Now at www.bfmed.org!

“Cleveland Rocks! Thank you so much for choosing our incredible city for the 2014 Academy of Breastfeeding Medicine Meeting. We are old school but new style (www.thisiscleveland.com), and are eager to share our diverse community’s passionate commitment to breastfeeding with all of you.”

—Conference Chair, Lydia Furman, MD, FABM
Rainbow Babies and Children’s Hospital

“Overall, terrific conference … always great to network, see old friends and expand my thinking about breastfeeding to take back to my practice.”

—Eyla G. Boies, MD, FABM
UC San Diego School of Medicine
San Diego, CA

Here’s what our attendees have said:

“I came home with a concrete list of things to do to improve my practice.”

“The lectures were fantastic this year. The networking is always great too.”

“As a general pediatrician, I have power to make changes.”