

The 15th Annual International Meeting of the **Academy of Breastfeeding Medicine**

# Breastfeeding: A Bridge to the Gold Standard

San Francisco, California • October 27-30, 2010

**T**he 15th Annual International Meeting, “Breastfeeding: A Bridge to the Gold Standard” presented by the *Academy of Breastfeeding Medicine*, will include world-class speakers providing cutting-edge research and clinical information on current issues in breastfeeding medicine. Our speakers are among leaders of research and clinical medicine in the world of breastfeeding and human lactation.

The *ABM* Annual International Meeting focuses on the most authoritative and up-to-date clinical information on breastfeeding, spanning both maternal and child health issues. A significant educational opportunity, the 2010 meeting is an ideal context for physicians to continue their professional education in a highly respected, stimulating environment, while earning continuing medical education credits. This year’s meeting will once again offer the one-day course, “What Every Physician Needs to Know About Breastfeeding.”

Participating physicians will have the opportunity to meet and share knowledge and experiences with other participants and speakers from around the world, in addition to attending *ABM* committee meetings, poster and platform abstract presentations, a banquet and reception, and other special events. **This year’s meeting will feature the Fifth Annual Founders’ Lecture by John Queenan, MD, world-renowned authority on perinatal medicine and management of high-risk pregnancies.** He is Deputy Editor of the “green journal,” *Obstetrics and Gynecology* and also on the editorial board of *Breastfeeding Medicine*. Dr. Queenan has been a beacon of light within the obstetrical community. He has described and role-modeled the impact of the obstetrician in successful breastfeeding.

In addition to the physician meeting, a health team meeting for non-physician health professionals will be offered featuring dynamic, influential experts in the field of breastfeeding medicine.

The 2010 meeting will be held in San Francisco, a culturally diverse city, packed with renowned museums, unique neighborhoods and architectural treasures.



## FIFTH ANNUAL FOUNDERS’ LECTURE

“Breastfeeding: An Obstetrician’s View”

John Queenan, MD, FABM

Professor and Chairman Emeritus

Department of Obstetrics & Gynecology

Georgetown University School of Medicine

## CONFERENCE CHAIRS

Amy E. Evans, MD, FABM

University of California, San Francisco-Fresno

Fresno, California

Michelle G. Brenner, MD

Eastern Virginia Medical School

Norfolk, Virginia



Academy of  
Breastfeeding Medicine

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**THE UNIVERSITY of TEXAS**  
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American College of  
Obstetricians &  
Gynecologists

IN COOPERATION WITH



AMERICAN ACADEMY OF  
FAMILY PHYSICIANS



The 15th Annual International Meeting of the **Academy of Breastfeeding Medicine**  
**Breastfeeding: A Bridge to the Gold Standard**

# PHYSICIAN MEETING

## Conference Chairs

Amy E. Evans, MD, FABM  
 University of California,  
 San Francisco-Fresno

Michelle G. Brenner, MD  
 Eastern Virginia Medical School  
 Norfolk, Virginia

## Fifth Annual Founders' Lecture

"Breastfeeding: An Obstetrician's View"  
 John T. Queenan, MD, FABM  
 Professor and Chairman Emeritus  
 Department of Obstetrics & Gynecology  
 Georgetown University School of Medicine

## Conference Committee

Pamela D. Berens, MD, FABM  
 Debra L. Bogen, MD, FABM  
 Michelle G. Brenner, MD  
 Amy E. Evans, MD, FABM  
 Ruth A. Lawrence, MD, FABM

Joan Younger Meek, MD, MS, FABM  
 Elien Rouw, MD  
 Tomoko Seo, MD, FABM  
 Timothy J. Tobolic, MD, FABM  
 Eileen Walsh, RNC, RLC

**Conference Objectives:** At the conclusion of this course, participants should be able to:

1. Interpret ultrasounds of infant suckling patterns and identify pathologies/treatments.
2. Manage breastfeeding and food allergy issues.
3. Implement the latest research recommendations on breastfeeding and maternal viral infections.
4. Examine the barriers implicated in early exclusive breastfeeding in diverse populations.
5. Describe breast alveolus secretory glandular differentiation and activation.
6. Apply the concepts of lactogenesis and the risk of neonatal hypernatremic dehydration.
7. Explain oxytocin release and its effects in the nursing mother.
8. Explore the hazards of pesticide and toxin exposure to nursing infants.
9. Analyze psychosocial issues in breastfeeding with regard to choice and politics.
10. Identify reasons why women choose to supplement with formula in the hospital.
11. Incorporate Kangaroo Care into hospital practice.
12. Examine governmental and medical academies' data regarding breastfeeding practices and explore how to implement the latest recommendations by the Joint Commission in hospital settings.

## Physician Meeting • Thursday, October 28, 2010

7:00 am – 8:30 am  
**OPENING BREAKFAST**

**Opening Remarks**  
 Gerald Calnen, MD, FABM  
 ABM President

Amy E. Evans, MD, FABM  
 Conference Chair  
 University of California, San Francisco-Fresno

### Special Presentation

Suzanne Haynes, PhD  
 Washington Update  
 Senior Science Advisor, DHHS  
 Office on Women's Health

8:30 am – 9:30 am  
**Initiation of Lactation: Secretory  
 Differentiation and Secretory Activation**  
 Peter Hartmann, PhD  
 University of Western Australia

9:30 am – 10:30 am  
**Allergic Issues in the Breastfed Infant:  
 Can You Really Be Allergic to Breastmilk?**  
 Michael Haight, MD, MHA  
 Sacred Heart Children's Hospital  
 Spokane, Washington

10:30 am – 11:00 am  
**Break with Abstracts and Exhibits**

11:00 am – 12:00 pm  
**ABSTRACT PRESENTATIONS**  
 Debra Bogen, MD, FABM  
 Moderator  
 University of Pittsburgh

12:00 pm – 1:30 pm  
**ABM Annual Update & Luncheon**

1:30 pm – 2:15 pm  
**Update on Viral Infections and Breastfeeding**  
 Robert Lawrence, MD, FABM  
 University of Florida-Health Science Center  
 Gainesville, Florida

2:15 pm – 3:00 pm  
**Early Exclusive Breastfeeding and  
 Maternal Attitudes Toward Infant Feeding  
 in a Diverse Population of New Mothers**  
 Roberto Gugig, MD  
 University of California San Francisco-Fresno

3:00 pm – 3:30 pm  
**Break with Abstracts and Exhibits**

3:30 pm – 4:15 pm  
**Ultrasound Imaging of Infant Sucking  
 During Early Lactation and Beyond**  
 Vanessa Sakalidis, doctoral student  
 and Peter Hartmann, PhD  
 University of Western Australia

4:15 pm – 5:30 pm  
**Surgeon General's Call to Action,  
 2009 mPINC Results and A Healthy  
 People 2020 Update**  
 Laurence Grummer-Strawn, PhD  
 Centers for Disease Control and Prevention

6:00 pm – 7:00 pm  
**Opening Reception**  
 Research Poster Review with Authors

7:00 pm – 9:00 pm  
**ANNUAL BANQUET**

## Friday, October 29, 2010

7:00 am – 8:15 am  
**CONTINENTAL BREAKFAST**  
 Committee Meetings

8:30 am – 9:30 am  
**Breastfeeding Kinetics: The Problem  
 Solving Approach to Hypernatremic  
 Dehydration**  
 Verity Livingstone, MD, FABM  
 University of British Columbia

9:30 am – 10:30 am  
**The Business of Breastfeeding**  
 Todd Wolynn, MD  
 Breastfeeding Center of Pittsburgh

10:30 am – 11:00 am  
**Break with Abstracts and Exhibits**

11:00 am – 12:00 pm  
**Oxytocin: The Maternal Stress Response  
 and Functional MRI Work in  
 Breastfeeding Mothers**  
 Karen Grewen, MD  
 University of North Carolina at Chapel Hill

12:00 pm – 1:30 pm  
**Luncheon with ABM Board of Directors  
 Mythbusters/Tricks of the Trade: Top Ten  
 Competition Winners**

1:30 pm – 3:00 pm  
**ABSTRACT PRESENTATIONS**  
 Debra Bogen, MD, FABM  
 Moderator  
 Children's Hospital of Pittsburgh

3:00 pm – 3:30 pm  
**Break with Abstracts and Exhibits**

3:30 pm – 5:00 pm  
**Environmental Exposures: Implications  
 and Research**  
 Bruce Lanphear, MD, MPH  
 Simon Fraser University  
 British Columbia

**Prenatal and Early Postnatal Environmental  
 Exposures via Breastmilk and Children's Health:  
 An Overview of the CHAMACOS Birth Cohort Study**  
 Asa Bradman, MS, PhD and colleagues  
 University of California at Berkeley

6:00 pm – 7:00 pm  
**Reception: Debriefing on Second Annual  
 Summit on Breastfeeding**  
 Ruth A. Lawrence, MD, FABM  
 Cynthia R. Howard, MD, FABM  
 University of Rochester School of Medicine

**Saturday, October 30, 2010**

7:00 am – 8:00 am

**CONTINENTAL BREAKFAST**

Committee Meetings

8:00 am – 9:15 am

**FIFTH ANNUAL FOUNDERS' LECTURE**

**Special Introduction**

Ruth A. Lawrence, MD, FABM

2006 Recipient of the *ABM* Lifetime Achievement Award

**Breastfeeding: An Obstetrician's View**

John Queenan, MD

Georgetown University, Professor and Chair Emeritus

9:15 am – 10:00 am

**Effect of Kangaroo Mother Care on Low Birth Weight Infants: Randomized Study from Western India**

Deepa Banker, MD

NHL Municipal Medical College

Ahmedabab, India

10:00 am – 10:30 am

**Break with Abstracts and Exhibits**

10:30 am – 11:15 am

**Implementing the Joint Commission Perinatal Care Core Measure on Exclusive Breastmilk Feeding: How is Your Hospital Measuring Up?**

Beverly Curtis, MSN

University of Pittsburgh

11:15 am – 12:15 pm

**Just In Case: A Qualitative Study of Maternal Requests for Formula in the Hospital**

Jane Heinig, PhD

University of California at Davis

12:15 pm – 12:30 pm

**CLOSING REMARKS / ADJOURNMENT**

Gerald Calnen, MD, FABM

*ABM* President

## CAN'T COME? CONTRIBUTE INSTEAD!

Though you may not be able to attend our Meeting this year, we hope that you will still support our mission by making a donation to *ABM*. As a thank you, we will recognize your generosity in the final meeting program and in our official peer-reviewed journal *Breastfeeding Medicine*. For more information about donating to *ABM*, visit our website ([www.bfmed.org](http://www.bfmed.org)).

### Friends of the Academy - discount

A special conference discount is available to healthcare professionals who make a philanthropic contribution to the *Friends of the Academy* in support of our mission. With a minimum contribution of \$150, you will receive a discount at this year's *ABM* Meeting and a one year subscription to *ABM*'s peer-reviewed journal *Breastfeeding Medicine*. Donors will be recognized in the final meeting program, and in the Journal.

### Maurice Rosefelt Scholarship Fund

Please consider making a contribution to the Maurice Rosefelt Scholarship Fund. It was established to encourage participation of members in the presentation of scholarly work to the *ABM* Annual Meeting who otherwise would be unable to afford such participation. Preference is given to those demonstrating leadership and research potential in breastfeeding. Special attention will be given to residents, students, and members outside the United States.



## Breastfeeding: A Bridge to the Gold Standard

October 27-30, 2010  
San Francisco, California

## Call for ABSTRACTS!

Deadline: June 15th

Submit to:

[abstracts@bfmed.org](mailto:abstracts@bfmed.org)

*Academy of Breastfeeding Medicine*





The 15th Annual International Meeting of the **Academy of Breastfeeding Medicine**  
**Breastfeeding: A Bridge to the Gold Standard**

# HEALTH TEAM MEETING

## Conference Chairs

Amy E. Evans, MD, FABM  
 University of California  
 San Francisco-Fresno

Michelle G. Brenner, MD  
 Eastern Virginia Medical School  
 Norfolk, Virginia

## Fifth Annual Founders' Lecture

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 John T. Queenan, MD, FABM  
 Professor and Chairman Emeritus  
 Department of Obstetrics & Gynecology  
 Georgetown University School of Medicine

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Debra L. Bogen, MD, FABM	Elien Rouw, MD
Michelle G. Brenner, MD	Tomoko Seo, MD, FABM
Amy E. Evans, MD, FABM	Timothy J. Tobolic, MD, FABM
Ruth A. Lawrence, MD, FABM	Eileen Walsh, RNC, RLC

## Conference Objectives:

At the conclusion of this course, participants should be able to:

1. Describe the rates of breastfeeding, its relationship to maternal obesity and the introduction of complementary and supplementary feeds based on different cultural norms in and out of the hospital setting.
2. Review different protein constituents in breastmilk based on gestational age and how physical processing can affect their bioactivity.
3. Review drug entry in the milk fraction of illicit drugs and alcohol, and clinical implications.
4. Develop a more complete differential diagnosis of nipple pain and recommend modes of treatment.
5. Review the latest JCAHO's recommendations on exclusive breastfeeding and discuss strategies of implementation and recording.
6. Describe the relationship with breastfeeding and the metabolic syndrome.
7. Analyze psychosocial issues in breastfeeding with regard to choice and politics.
8. Identify reasons why women choose to supplement with formula in the hospital.
9. Incorporate Kangaroo Care into hospital practice.

## Thursday, October 28, 2010

6:00 pm – 7:00 pm  
**OPENING RECEPTION**  
 Abstract Poster Review with Authors

7:00 pm – 9:00 pm  
**ANNUAL BANQUET\***  
 (\*extra Banquet ticket \$60)

## Friday, October 29, 2010

7:00 am – 8:15 am  
**CONTINENTAL BREAKFAST**

8:15 am – 8:30 am  
**OPENING REMARKS**  
 Gerald Calnen, MD, FABM  
 ABM President

Amy E. Evans, MD, FABM  
 University of California, San Francisco-Fresno

8:30 am – 9:30 am  
**Mother's Milk, Marijuana, Margaritas, Methadone and More**  
 Debra Bogen, MD, FABM  
 Children's Hospital of Pittsburgh

9:30 am – 10:30 am  
**The Breastfeeding Choice: Politics, Feminism, and Guilt**

Nancy Wight, MD, FABM, IBCLC  
 Sharp Mary Birch Hospital for Women  
 San Diego, CA

10:30 am – 11:00 am  
**Break with Abstracts and Exhibits**

11:00 am – 12:00 pm  
**Investigating the Protein Composition of Human Term and Preterm Milk**  
 Peter Hartmann, PhD  
 Claire Molinari, doctoral student  
 University of Western Australia

12:00 pm – 1:30 pm  
**LUNCHEON WITH ABM BOARD OF DIRECTORS**

**Mythbusters/Tricks of the Trade: Announcement of the Top Ten Competition Winners**

1:30 pm – 2:15 pm  
**The Cultural Impact of Maternal Obesity and Early Complementary Feeds on Breastfeeding**

Lawrence Noble, MD  
 Elmhurst Hospital Center, New York  
 Mt. Sinai School of Medicine

2:15 pm – 3:00 pm  
**Lactation and the Incidence of Metabolic Syndrome in Nursing Women**  
 Erica Gunderson, PhD  
 Kaiser Permanente of Oakland

3:00 pm – 3:30 pm  
**Break with Abstracts and Exhibits**

3:30 pm – 4:15 pm  
**Why Does It Hurt? An Approach to Evaluation of Breastfeeding-Associated Pain**  
 Alison Stuebe, MD  
 University of North Carolina at Chapel Hill

4:15 pm – 5:00 pm  
**An Integrated Multidisciplinary Program for Physicians, Nurses, Mother & Child**  
 Mohammed Ilyas Khan, MD  
 Al Khor Hospital  
 Doha, Qatar

6:00 pm – 7:00pm  
**Reception: Debriefing on Second Annual Summit on Breastfeeding**  
 Cynthia R. Howard, MD, FABM  
 Ruth A. Lawrence, MD FABM

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 NHL Municipal Medical College  
 Ahmedabad, India

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 Jane Heinig, PhD  
 University of California at Davis

12:15 pm – 12:30 pm  
**CLOSING REMARKS / ADJOURNMENT**  
 Gerald Calnen, MD, FABM  
 ABM President

# “What Every Physician Needs To Know About Breastfeeding”

**October 27, 2010**

San Francisco, California  
8:00 am – 5:30 pm

**Course Director and Moderator**

Joan Younger Meek, MD, MS, FABM  
Arnold Palmer Medical Center  
Florida State University College of Medicine

**Co-Director and Moderator**

Nancy E. Wight, MD, FABM, IBCLC  
Sharp Mary Birch Hospital for Women  
San Diego, CA

## Course Objectives

At the conclusion of this course, participants should be able to:

1. Undertake the role of the physician in breastfeeding support.
2. List benefits of breastfeeding for mothers and children.
3. Describe physiologic control of milk production.
4. Assess adequacy of infant milk intake.
5. Describe hospital policies which support optimal breastfeeding.
6. Assess infant positioning and latch.
7. Evaluate and manage infant jaundice.
8. Provide a differential diagnosis of sore nipples.
9. Implement breastfeeding-friendly policies in clinical practice.



**Academy of  
Breastfeeding Medicine**

**Wednesday, October 27th**

## WHAT EVERY PHYSICIAN NEEDS TO KNOW ABOUT BREASTFEEDING

8:00 am – 8:15 am

### OPENING REMARKS

Joan Younger Meek, MD, MS, FABM  
Course Director

8:15 am – 8:45 am

### Why Breastfeed? Risks of Not Breastfeeding

Miriam H. Labbok, MD, MPH, FABM  
Carolina Global Breastfeeding Institute  
University of North Carolina at Chapel Hill

8:45 am – 9:15 am

### The Process of Breastfeeding: Anatomy & Physiology

Ruth A. Lawrence, MD, FABM  
Editor-in-Chief, *Breastfeeding Medicine*  
University of Rochester School of Medicine

9:15 am – 9:45 am

### Normal Management of Breastfeeding

Joan Younger Meek, MD, MS, FABM  
Arnold Palmer Medical Center  
Florida State University College of Medicine

9:45 am – 10:15 am

### Breastfeeding and Maternal Medications

Amy E. Evans, MD, FABM  
University of California, San Francisco-Fresno

10:15 am – 10:45 am

### Break with Exhibits

10:45 am – 11:15 am

### How Babies Learn to Breastfeed

Christina M. Smillie, MD, FABM  
Breastfeeding Resources  
Stratford, CT

11:15 am – 12:00 pm

### Breastfeeding the Late Preterm Infant

Eyla G. Boies, MD, FABM  
UC San Diego School of Medicine

Lisa Stellwagen, MD

UC San Diego School of Medicine

12:00 pm – 1:00 pm

### LUNCH

1:00 pm – 1:45 pm

### Managing Maternal Complications

Pamela D. Berens, MD, FABM  
University of Texas Medical School at Houston

1:45 pm – 2:30 pm

### Managing Infant Complications

Nancy E. Wight, MD, FABM, IBCLC  
Sharp Mary Birch Hospital for Women  
San Diego, CA

2:30 pm – 3:00 pm

### Break with Exhibits

3:00 pm – 4:30 pm

### INTERACTIVE BREASTFEEDING CASES

(Rotate every 30 minutes through each station.)

#### Preconceptional/Prenatal Care

Alicia Dermer, MD, FABM  
UMDNJ-Robert Wood Johnson Medical School  
Freehold, NJ

#### The Hospital Follow-Up Visit

Lori Feldman-Winter, MD, MPH, FABM  
Children's Regional Hospital at Cooper  
UMDNJ-Robert Wood Johnson Medical School  
Camden, NJ

#### Laura N. Sinai, MD, MSCE

Pediatric and Adolescent Medicine  
Gastonia, NC

#### Sore Nipples/Sore Breasts

Anne Montgomery, MD, FABM  
University of Washington  
Spokane, WA

4:30 pm – 5:00 pm

### The Breastfeeding Friendly Office Practice

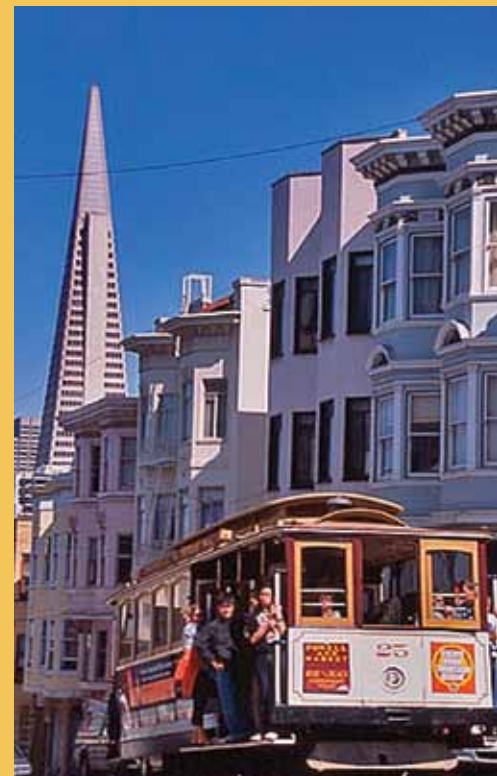
Anne Eglash, MD, FABM  
University of Wisconsin School of  
Medicine and Public Health  
Madison, WI

5:00 pm – 5:30 pm

### POST-TEST AND EVALUATIONS

5:30 pm

### COURSE ADJOURNS





The 15th Annual International Meeting of the **Academy of Breastfeeding Medicine**

# SPECIAL EVENTS AND COMMITTEE MEETINGS

## Wednesday, October 27

8:00 am – 5:30 pm

### Course “What Every Physician Needs to Know About Breastfeeding”

Joan Meek, MD, MS, FABM  
Course Director

8:00 am – 11:00 am

### Clinical Workshop

**Ankyloglossia and Frenotomy**  
Evelyn Jain, MD

**Pump/Equipment/Breastfeeding Hardware Update**

Kathy Leeper, MD, FABM

### Hand Expression

Jane Morion, MD, FABM

11:00 am – 12:00pm

### Panel Discussion: Setting Up a Breastfeeding Medicine Practice

#### Private Practice Model

Tina Smillie, MD, FABM  
Kathy Leeper, MD, FABM

#### Primary Care Model

Nan Dahlquist, MD, FABM  
Anne Eglash, MD, FABM

#### Academic Model

Amy Evans, MD, FABM  
Bonny Whalen, MD

#### Hospitalist Model

Bonny Whalen, MD  
Allison Holmes, MD, FABM

12:00 pm – 3:00 pm with Box Lunch

### Fellows Roundtable

Sheela Geraghty, MD, FABM  
Moderator

3:00 pm – 6:30pm

### ABM Board of Directors Meeting

6:30 pm – 7:30pm

### ABM Board of Directors Dinner

## Thursday, October 28

7:00 am – 8:30 am

### Breakfast Presentation

Suzanne Haynes, PhD  
Washington Update  
Senior Science Advisor, DHHS  
Office on Women's Health

12:00 pm – 1:30 pm

### ABM Annual Update and Luncheon

6:00 pm – 7:00 pm

### Opening Reception and Research Posters

7:00 pm – 9:00 pm

### Annual Banquet

## Friday, October 29

7:00 am – 8:00 am

### Committee Meetings

12:00 pm – 1:30 pm

### Luncheon with ABM Board of Directors

Mythbusters / Top Ten Tricks of the Trade  
Competition Winners

## Saturday, October 30

7:00 am – 8:00 am

### Committee Meetings

12:45 pm

### Lunch Meeting

Breastfeeding Medicine  
Editorial Board



## TRAVEL AND HOTEL INFORMATION...Book Early!

The ABM 15th Annual International Meeting will be held at the InterContinental Mark Hopkins in San Francisco, California. Rooms are being held at the conference rate of \$179 for a standard room with single / double occupancy, and \$209 for triple occupancy.

Call (800) 662-4455 and identify yourself as a participant of the ABM 15th Annual International Meeting. Rooms must be reserved by October 5, 2010 in order to guarantee the special meeting rate.

Please call our official travel agent, Wayne Coven, at Empress Travel, (800) 933-9054 or (212) 410-9990, for flight information to San Francisco, Oakland, and San Jose, CA airports. San Francisco International (SFO) airport is the closest to the hotel, Oakland International (OAK) airport is 19 miles from the hotel and San Jose International (SJC) airport is just under an hour away.

For tourist information, visit: <http://www.onlyinsanfrancisco.com>

## ACCREDITATION

This activity has been planned and implemented in accordance with the essential areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of The University of Texas Medical Branch at Galveston (UTMB) and the Academy of Breastfeeding Medicine. UTMB is accredited by the ACCME to provide continuing medical education for physicians.

## CERTIFICATION

The University of Texas Medical Branch at Galveston designates the Physician Meeting for a maximum of 22.5 AMA PRA Category 1 Credits™. The Health Team Meeting is designated for a maximum of 12.75 AMA PRA Category 1 Credits™. The WEPNTKAB Course has been designated for a maximum of 7.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. These activities have been reviewed and are acceptable for up to the prescribed credits above by the American Academy of Family Physicians.

## CNE 12

The University of Texas Health Science Center at Houston School of Nursing is an approved provider of continuing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

- Physician Meeting: 22.5 CME credits
- Health Team Meeting: maximum of 12 CNE credits, 12.75 CME credits
- WEPNTKAB Course: 7.5 CME credits

Application for credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

CERPs: Applied for from The International Board of Lactation Consultant Examiners.



The 15th Annual International Meeting of the **Academy of Breastfeeding Medicine**

# Breastfeeding: A Bridge to the Gold Standard

## Widespread Praise for ABM's Annual International Meeting

"[The 2008 Founders' Lecture was given by the] best gastroenterologist in the world and his comments and studies with respect to breastfeeding-microbiota and immunity are very important for everybody. I hope to see all of you!"

**Concepción de Alba Romero, MD, PhD**  
*Hospital 12 Octubre – Neonatology  
Madrid, Spain*

"A wondrous gathering for 21st century alchemists, who together, have the power and process to transform something common into something golden."

**Verity Livingstone, MD, MBBS, FABM**  
*University of British Columbia  
Vancouver, Canada*

"The ABM meeting is truly the very best networking opportunity with top physicians dedicated to breastfeeding medicine from all around the world."

**Kinga A. Szucs, MD**  
*Indiana University School of Medicine  
Family Beginnings  
Wishard Health Services  
Indianapolis, IN*

"The Annual Meeting is a great opportunity to network with other physicians who hold a passion to support breastfeeding through education and research."

**Edward R. Newton, MD, FABM**  
*Department of Obstetrics and Gynecology  
Brody School of Medicine  
East Carolina University  
Greenville, NC*

"When you attend the ABM Annual Conference, you have the opportunity to hear and interact with many of the 'big names' in breastfeeding medicine—it is an energizing experience!"

**Nancy G. Powers, MD, FABM**  
*Wichita State University and  
University of Kansas School of Medicine  
Wichita, KS*

"It was stimulating, thought provoking and truly energizing. Apart from being updated about recent research findings, getting an opportunity to meet the big names in "breastfeeding", as well as old friends, was an added bonus!"

**Rukhsana Haider, MBBS, MSc, PhD**  
*Training and Assistance for  
Health and Nutrition  
Bangladesh, India*

"The lectures were fantastic, and I learned so much. I wish that some of the lecturers were able to talk all day about the subject matter. It was so fascinating to listen to them and learn from their years of experience. There are so many states and countries represented. I made great networking connections within my state that have been invaluable. I would highly recommend the conference to anyone that has anything to do with women, infants, and/or children in any capacity."

**Meredith Buell**  
*WIC Department of State Health Services  
Bishop, TX*

"I attended my first ABM conference in 2006 and was impressed with the scholarship and fellowship. There were even a few other men. I look forward to this year's conference."

**Lawrence Noble, MD**  
*Albert Einstein College of Medicine  
Bronx, NY*

"[The] ABM conference...was a wonderful meeting for its education offerings, but also provided a valuable opportunity to network with colleagues with similar research and advocacy interests in breastfeeding."

**Bonny Whalen, MD**  
*Newborn Nursery  
Dartmouth-Hitchcock Medical Center  
Lebanon, NH*

## This Peer-Reviewed Medical Journal will Enable Physicians to Better Understand all the Complexities and Benefits of Breastfeeding

This academic, peer-reviewed journal created by physicians, dedicated to the advancement of breastfeeding worldwide, provides a scientific forum on breastfeeding and human lactation. With the growing demand for the best evidence-based research advances, this interdisciplinary journal explores the immediate and long-term outcomes of breastfeeding. The Journal focuses on all medical aspects pertaining to breastfeeding and addresses the wide spectrum of research and clinical applications that impact upon the optimal care of mother and infant.

*Breastfeeding Medicine* publishes original scientific papers, reviews, and case studies on a wide spectrum of topics.

### Editor-in-Chief

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**Academy of Breastfeeding Medicine**

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The 15th Annual International Meeting  
of the *Academy of Breastfeeding Medicine*



**Breastfeeding:**  
**A Bridge to the Gold Standard**

**October 27-30, 2010**  
**San Francisco, California**

The Academy of Breastfeeding Medicine Presents... **The 15th Annual International Meeting "Breastfeeding: A Bridge to the Gold Standard"**

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<input type="checkbox"/> Health Team Meeting participant	<input type="checkbox"/> \$220	<input type="checkbox"/> \$250
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\*One banquet ticket is included in the registration fee for the Physician Meeting.

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\*Registrations will not be processed without a valid e-mail. All e-mail addresses will be kept confidential.

Submit registration form by mail, phone, fax, or register online at [www.bfmed.org](http://www.bfmed.org)

**Cancellation policy:** Written cancellations received prior to September 27th for the Physician Meeting will receive a refund, less a \$150 processing fee (or less a \$50 processing fee for the Health Team Meeting). Cancellations after this date are non-refundable; however, substitutions from the same organization are welcome. If, for any reason, this conference is cancelled, the *Academy of Breastfeeding Medicine* is not responsible for covering airfare, hotel, or other costs incurred by conference registration.



**Academy of Breastfeeding Medicine**  
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Printed in the USA