

For immediate release

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Mary Ann Liebert, Inc. Provides Complimentary Online Access to *Breastfeeding Medicine* for the Month of August

New Rochelle, NY, July 31, 2008—In Recognition of World Breastfeeding Week, Mary Ann Liebert, Inc. (www.liebertpub.com) will provide free online access to [*Breastfeeding Medicine*](#) for the entire month of August. *Breastfeeding Medicine*, a MEDLINE journal, is the official publication of the Academy of Breastfeeding Medicine, is an international peer-reviewed medical journal providing physicians with the evidence-based information they need to further educate themselves, their hospital staff, and patients on all aspects of breastfeeding to ensure optimal care for both mother and infant. All published issues are available free online at www.liebertpub.com/bfm

“Breastfeeding has a major impact on healthcare outcomes and costs since the baby has fewer medical problems (such as ear infections, allergies, and obesity), as does the mother (such as lower incidence of breast and ovarian cancer). It gives me great pleasure to extend online access to everyone for the month of August,” said Mary Ann Liebert, President and CEO of Mary Ann Liebert, Inc.

Breastfeeding Medicine publishes original scientific papers, reviews, and clinical case studies on a wide spectrum of topics in lactation medicine such as: the epidemiology, physiological, and psychological benefits of breastfeeding; breastfeeding recommendations and protocols; health consequences of artificial feeding; optimal nutrition for the breastfeeding mother; breastfeeding indications and contraindications; breastfeeding the premature or sick infant; breastfeeding in the chronically ill mother; management of the breastfeeding mother on medication; and much more.

“*Breastfeeding Medicine* focuses on the most authoritative and up-to-date clinical information, spanning both maternal and child health,” said Dr. Ruth Lawrence, Editor-in-Chief and a founding member of the Academy of Breastfeeding Medicine. The Academy of Breastfeeding Medicine is a worldwide organization of physicians dedicated to the promotion, protection, and support of breastfeeding and human lactation through education, research, and advocacy. The Academy’s 2008 Annual International Meeting, “Breastfeeding: The Road to Health,” is taking place October 23-26, 2008 in Dearborn, MI. For further details and to register, visit www.bfmed.org.

Mary Ann Liebert, Inc. is a privately held, fully integrated media company known for establishing authoritative peer-reviewed journals in many promising areas of science and biomedical research, including *Journal of Women’s Health*, *Pediatric Asthma, Allergy, & Immunology*, and *Obesity Management*. Its biotechnology trade magazine, *Genetic Engineering & Biotechnology News (GEN)*, was the first in its field and is today the industry’s most widely read publication worldwide. A complete list of the firm’s 60 journals, books, and newsmagazines is available at www.liebertpub.com

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