



Academy of Breastfeeding Medicine

An International Physicians' Organization

“Imagine that the world had created a new “dream” product to feed and immunize everyone born on earth. Imagine also that it was available everywhere, required no storage or delivery, and helped mothers to plan their families and reduce the risk of cancer. Then imagine that the world refused to use it.”

Frank Aram Oski, MD
Former head of pediatrics
Johns Hopkins University School of Medicine

2018

To promote, protect, and support breastfeeding worldwide

“...the time has come to set forth the important roles and responsibilities of clinicians, employers, communities, researchers, and government leaders and to urge us all to take on a commitment to enable mothers to meet their personal goals for breastfeeding.”

—Regina M. Benjamin, MD, MBA
Former Vice Admiral, U.S., Public Health Services Surgeon General

Our Goals

- Physician education
- Expansion of knowledge in breastfeeding science
- Facilitation of optimal breastfeeding practices
- Encouragement of the exchange of information among key organizations



About the Academy of Breastfeeding Medicine

With members in more than 50 countries around the world, The *Academy of Breastfeeding Medicine* is the only physician member organization of its kind. Since our founding in 1995, we have been committed to making sure that physicians and other health professionals, including advanced practice nurses, registered nurses, lactation consultants, and midwives among others, are equipped to meet the challenge of tackling this 21st century global health issue—to advance breastfeeding worldwide.

Now in our 20th year, *ABM*'s reach is broadened by its strong communications and social media presence. Our team effectively uses a wide variety of communications portals in which to share critical information, connect our members, and grow support for breastfeeding around the world. These include: the *ABM* member listserv, Facebook, Google+, LinkedIn, and Twitter, press releases, print and broadcast interviews, and other platforms. In addition, the global reach of ***Breastfeeding Medicine***, our official peer-reviewed journal, is extensive and available in print and online, and free in 106 developing countries. For complete journal details and to read a sample issue, visit www.liebertpub.com/bfm.

Our Partners and Colleagues

ABM is affiliated with the United Nations Department of Public Information and has consultative status with ECOSOC. We are a core partner of the World Alliance for Breastfeeding Action and a member of the United States Breastfeeding Coalition. *ABM* and its physician members are represented in many public agencies and physician associations, as well as the International Lactation Consultant Association and International Board of Lactation Consultant Examiners. We support the WHO International Code of Marketing of Breastmilk Substitutes. *ABM* is a partner of 1,000 Days, a nonprofit organization that works to break the cycle of poverty by improving nutrition for mothers and children during the 1,000 days between a woman's pregnancy and her child's 2nd birthday.

Our Work on Behalf of Mothers and Babies Worldwide

Clinical Protocols and Policy Statements

ABM continues to develop evidence-based Clinical Protocols and Statements for the care of breastfeeding mothers and infants. They are published in ***Breastfeeding Medicine*** and are available on AHRQ's National Guideline Clearinghouse website. To date, our two dozen protocols all have been translated into Spanish and many have been translated into Chinese, Korean, Japanese, German, and other languages as well.

Annual International Meeting on Breastfeeding Medicine

A cornerstone activity of ABM is its Annual International Meeting for physicians, medical students, and other healthcare professionals. World-class leaders in research and clinical medicine provide the most authoritative, up-to-date, evidence-based information on breastfeeding, making it immediately applicable to clinical practice. Our signature pre-conference course, "What Every Physician Needs to Know About Breastfeeding," developed by leading physicians to supplement gaps in breastfeeding knowledge and skills, is designed to teach breastfeeding fundamentals to physicians and allied healthcare professionals. The annual conference is a leading accredited continuing education activity, addressing both maternal and child health issues. It offers opportunities for professional development, skills-building, and networking through its plenary sessions, interactive workshops on "hot button" or evolving issues in breastfeeding medicine, Abstract/Poster presentations, and other featured events.

Annual Summit on Breastfeeding *First Food: The Essential Role of Breastfeeding*

With the goal of each year's Summit to bring high-level visibility to the need for increased support of breastfeeding, this invitation-only forum convenes about 100 health and policy leaders representing key stakeholders in maternal and child health. Representatives across all sectors, including government, nonprofits, industry, academia, and local communities and across disciplines, including medicine, nursing, public health, policy, research, and social marketing attend this vital convening. It is this collaboration that allows us to effectively address the unique and shared voices of our nation's most vulnerable populations. Since 2009, the Summits have demonstrated tangible impact on public health legislation, policy, and programs across the country.



Toward Optimal Breastfeeding Rates

The *Academy of Breastfeeding Medicine* has created targeted programs based on these premises:

- Physicians of all specialties must be knowledgeable and skilled in breastfeeding medicine
- Physicians can be change agents for optimal breastfeeding
- Increased physician education is needed at all levels

"Despite breastfeeding's extraordinary benefits to both mother and child, only 43% of the world's newborns are put to the breast within one hour of the birth."

UNICEF Early Initiation of Breastfeeding

Support Our Important Work

Friends of the Academy

Anyone wishing to demonstrate support for the important work of the *Academy of Breastfeeding Medicine* is encouraged to make a tax-deductible contribution. Donors will be recognized once a year in *ABM's* peer-reviewed journal, ***Breastfeeding Medicine***, and at the Annual International Meeting. Donors who contribute \$150 or more may receive a complimentary one-year subscription to *ABM's* peer-reviewed journal, ***Breastfeeding Medicine***, and a discount at *ABM's* Annual International Meeting.

The Maurice Rosefelt Scholarship Fund

The Maurice Rosefelt Scholarship Fund is an endowed scholarship fund. The fund provides financial assistance each year to selected *ABM* members who would like to present scholarly work at *ABM's* Annual International Meeting, but are unable to afford such participation. It is named after Maurice, the son of founding member Anne Eglash, MD and Mitchell Rosefelt. After a 19-month battle with brain cancer, he passed away on July 10, 2004, at the age of 11. Donors will be recognized once a year in *ABM's* peer-reviewed journal, ***Breastfeeding Medicine***, and at our Annual International Meeting.

Visit www.madisoncommunityfoundation.org for more information or to donate.

“It is almost as if breastfeeding takes the infant out of poverty for those first few months in order to give the child a fairer start in life and compensate for the injustice of the world into which it was born.”

—James P. Grant



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*Deceased



“They convinced our mothers that if a food item came in a bottle – or a can or a box or a cellophane bag – then it was somehow better for you than when it came to you free of charge via Mother Nature.”

—Film Maker Michael Moore
Here Comes Trouble



The Founders Endowment

Established by the Founders of the *Academy of Breastfeeding Medicine*, The Founders Endowment provides funds for educational projects and special speakers, such as the Annual Founders' Lecture. With the continued involvement of ABM's Founders, the fund supports new opportunities and initiatives in the field of breastfeeding medicine. Donors will be recognized once a year in ABM's peer-reviewed journal, ***Breastfeeding Medicine***, and at our Annual International Meeting.

Fellow of the *Academy of Breastfeeding Medicine* (FABM)

Fellow of the *Academy of Breastfeeding Medicine* (FABM) is a designation bestowed by ABM upon qualified members. The applicants must be licensed physicians of any specialty who have demonstrated evidence of advanced knowledge and skills in the fields of breastfeeding and human lactation. FABM denotes that the physician has on-going specialized professional activities related to clinical expertise, research or teaching experience, and/or significant advocacy efforts in the field of breastfeeding medicine.



Breastfeeding Medicine

The Authoritative, Peer-Reviewed Journal that Enables Physicians to Better Understand the Complexities and Benefits of Breastfeeding

Created by physicians and dedicated to the advancement of breastfeeding worldwide, ***Breastfeeding Medicine*** answers the growing demand for high-quality, evidence-based research on breastfeeding. This academic, peer-reviewed journal focuses on all medical aspects of breastfeeding, explores the immediate outcomes of breastfeeding, and addresses the wide spectrum of research and clinical applications that impact optimal care of mother and infant. For complete Journal details and to read a sample issue, visit www.liebertpub.com/bfm

Journal Editor

Arthur I. Eidelman, MD, FABM
Editor-in-Chief

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

—Margaret Mead

Membership

- Network with physician colleagues worldwide
- Increase your knowledge of the science of breastfeeding
- Increase breastfeeding initiation and duration
- Promote greater public interest and understanding of breastfeeding
- Increase the health and well-being of mothers and babies

Benefits

- Access to clinically useful guidelines and protocols
- Access to *ABM*’s members-only website, membership directory, and library
- A full year subscription to ***Breastfeeding Medicine***, *ABM*’s official peer-reviewed journal
- Online access to all back issues of *ABM*’s newsletter, *News and Views*
- Sharing of educational resources with other members
- Reduced registration fee for Annual International Meeting

Membership Eligibility

- Members must have an MD, MBBS, MBChB, DDS, DMD, DO, or equivalent degree from an accredited school of medicine
- Members must have a current license to practice medicine in one’s state or country
- To qualify as a Resident Member one must be a resident or fellow
- To qualify as a Student Member one must be a medical student, or a physician in full-time academic study or clinical training



Special Designation Members

Lifetime

Physicians wishing to demonstrate their lifetime support of *ABM* may join for a one-time fee of \$6,000, of which \$5,900 is tax-deductible to the extent allowable by law. Lifetime Members will never be asked to renew their membership. In addition to the standard *ABM* membership benefits, Lifetime Members will receive a personalized plaque and recognition at the Annual International Meeting and be listed each year in *ABM*’s peer-reviewed journal ***Breastfeeding Medicine***.

Gold

To become a Gold Member, physicians may join *ABM* for \$690 per year, of which \$590 is tax-deductible to the extent allowable by law. In addition to the standard *ABM* membership benefits, Gold Members will receive a personalized certificate and recognition at the Annual International Meeting and be listed each year in *ABM*’s peer-reviewed journal ***Breastfeeding Medicine***. To remain a Gold Member you must renew annually.

Resident

For qualification as a Resident Member one must be a resident or fellow. Resident Members receive ***Breastfeeding Medicine*** online and have the option to receive a print copy of the Journal at an additional cost. Resident Members are considered non-voting members, cannot hold office, or serve on the Board or Committees.

Student

For qualification as a Student Member, one must be a medical student or a physician in full-time academic study or clinical training. Student Members receive ***Breastfeeding Medicine*** online-only, are considered non-voting members, cannot hold office, or serve on the Board or Committees.

2018 Membership Application

The membership dues structure reflects a sliding scale. Additional category distinctions by country can be found on the *ABM* website (www.bfmed.org). Please contact the *ABM* office with any membership questions. Your 2018 membership is valid from January 1 – December 31, 2018.

Physician Membership Categories

- ☐ Lifetime Membership
- ☐ Gold Membership
- ☐ General Membership**
- ☐ Category 1
- ☐ Category 2
- ☐ Category 3
- ☐ Medical Student Membership
- ☐ Resident Membership

2018 Membership Rates

- \$6,000
- \$690
- \$300
- \$125
- \$50*
- \$25*
- \$50* \$100**

Committee Interest

- ☐ Communications
- ☐ Education
- ☐ Finance
- ☐ Governance
- ☐ International
- ☐ Membership
- ☐ Protocols

*Online only **Print & online

I would like to donate to the

- ☐ Friends of the Academy \$ _____
- ☐ Maurice Rosefelt Scholarship Fund \$ _____
- ☐ Founders Endowment Fund \$ _____

TOTAL \$ _____

Payment Options

☐ Enclosed is my check/money order for \$ _____

All checks must be made payable to the *Academy of Breastfeeding Medicine* in US currency and drawn on a US bank.

☐ Charge \$ _____ to ☐ Visa/MasterCard ☐ American Express ☐ Discover

Card# _____ CVV _____ Exp. Date _____

Name on Card _____

Billing Address _____

Signature _____ Date _____

Member Information

1) Specialty (Check all that apply)

- ☐ Pediatrics ☐ Neonatology ☐ OB/Gyn ☐ Family Medicine
- ☐ Preventive Medicine/Public Health ☐ Dentistry ☐ Psychiatry ☐ IBCLC ☐ Other (please specify) _____

2) I authorize *ABM* to list my contact information in the *ABM* Membership Directory. ☐ Yes ☐ No

3) I authorize *ABM* to release my name, e-mail, and phone number for clinical case referrals. ☐ Yes ☐ No

4) I prefer to be contacted by ☐ regular postal mail ☐ e-mail ☐ phone

5) Referred by (if applicable) _____

6) Languages spoken _____

Contact Information

Name* _____

Title _____

Affiliation/Institution* _____

Department _____

Address* _____

City* _____ State/Province* _____ Zip/Postal Code* _____ Country* _____

Phone for Membership Directory _____ Phone for Public Physician Directory _____ Fax _____

Email* _____

State/Country in which Licensed* _____

Medical Degree* ☐ MD ☐ DO ☐ MBBS ☐ DDS ☐ DMD ☐ MBChB

License Number* _____ Medical School _____ Graduation Date _____

*Required Fields. Memberships cannot be processed without this required information.

All contact information will be kept confidential unless otherwise indicated on this application.

**See website for member categories www.bfmed.org

Submit application form by mail, email, fax, or online at www.bfmed.org

For more information

Karla Shepard Rubinger, Executive Director

Academy of Breastfeeding Medicine, 140 Huguenot Street, New Rochelle, NY 10801-5215

Tel (800) 990-4ABM (Toll Free) | (914) 740-2115 • Fax (914) 740-2101 • abm@bfmed.org • www.bfmed.org

Our Mission

Founded in 1995, the *Academy of Breastfeeding Medicine* is an independent, self-sustaining, international physician organization dedicated to the promotion, protection, and support of breastfeeding. Our mission is to unite members of the various medical specialties with this common purpose.



Join Today!

“Breastfeeding is nature’s health plan.”
—Author Unknown



ACADEMY OF
**Breastfeeding
Medicine**

Contact the *Academy of Breastfeeding Medicine*

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