Supporter/Exhibitor Package

Women's Health 2010: The 18th Annual Congress and the Annual Meeting of AMWA

March 26–28, 2010
Washington, DC

- National and worldwide visibility
- Critical issues in women’s health
- World-class speakers
- Top-notch sessions
- Cutting-edge research
- Significant educational opportunity

Presented by

VCU Institute for Women’s Health
Virginia Commonwealth University
A National Center of Excellence

In collaboration with
National Cancer Institute

Institute for Professional Education

This activity is sponsored by

Postgraduate Institute for Medicine

Journal of Women’s Health
Dear Colleague:

On March 26–28, nearly 1,000 physicians and other healthcare professionals will gather in Washington, DC for Women’s Health 2010: The 18th Annual Congress. This interdisciplinary, comprehensive continuing education conference is recognized as one of the best in the field. “A veritable Babette’s feast, rich in its mix of scientific and social delights,” according Allan Hobson, MD of Harvard University. This year’s Congress, in its new city and larger venue, will continue to surpass all expectations.

Our dynamic speakers, world-class leaders in the field of women’s health, address cutting-edge advancements in medical research, patient care, and preventive medicine, with special attention to conditions and diseases prevalent among women across the lifespan. These influential experts come from the most prominent institutions including the National Institutes of Health, Mayo Clinic, Memorial Sloan-Kettering Cancer Center, Harvard Medical School, and University of California San Francisco, among others.

The Congress is jointly presented by the VCU Institute for Women’s Health, a National Center of Excellence, our Journal of Women’s Health, and the Institute for Professional Education. And, since 1993, we have been proud to collaborate with the foremost organizations, foundations, and corporations who understand the importance of women’s healthcare issues. This year we are very excited to have the National Cancer Institute and the American Medical Association as collaborators. Additionally, joining us again will be the American Medical Women’s Association (AMWA), one of the oldest professional associations of women physicians (founded in 1915). Other collaborating organizations have included:

- American Academy of Orthopedic Surgeons
- American Autoimmune Related Diseases Association
- American Chronic Pain Association
- American College of Physicians, VA Chapter
- American Heart Association
- American Menopause Foundation
- American Thyroid Association
- Anxiety Disorders Association of America
- Arthritis Foundation
- DHHS Center for Medicare and Medicaid Services
- National Osteoporosis Foundation
- National Women’s Health Resource Center
- NAASO: The Obesity Society
- National Stroke Association
- DHHS Office of Women’s Health
- WomenHeart: The National Coalition for Women with Heart Disease

Supporting the Congress is an excellent way to showcase your organization and share your solutions with top professionals in the field. You will have a unique opportunity to educate, inform, and network with Congress participants. Through our major national and worldwide promotion of this annual meeting with monthly press releases and announcements in our related journals, we guarantee significant visibility, reaching 60,000 people alone in the first mailing of the conference brochure. By showing your support for the Congress and the critical issues addressed, you will enhance your visibility, public image, and marketability considerably.

We hope your organization will participate in Women’s Health 2010: The 18th Annual Congress. There are many levels of support from which to choose, and we would also be happy to customize a role that would best work for you. Join us—be an integral part of this year’s outstanding meeting.

Sincerely,

Karla Shepard Rubinger
Vice President and Executive Director
Institute for Professional Education
# Supporter Opportunities

## Lead Supporter · $85,000 - $125,000
- Custom package including key positioning on all worldwide press releases
- Prime recognition on all printed materials
- Logo and attribution on printed program cover and in *Journal of Women's Health*
- Input for award/honoree selection
- Ten complimentary conference registrations, plus ½ price on additional registrations
- Public presentation of recognition plaque
- Custom promotional opportunities

## Diamond Level · $75,000
- Host a plenary dinner with keynote speaker or conference honoree
- Featured recognition in all printed materials
- Eight complimentary conference registrations at meeting, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

## Platinum Level · $55,000
- Host a luncheon symposium
- Six complimentary conference registrations at meeting, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

## Gold Level · $45,000
- Host a dessert, wine & cheese reception or cocktail party
- Four complimentary conference registrations at meeting, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

## Silver Level · $38,000
- Host a plenary breakfast with speaker
- Three complimentary conference registrations, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

## Bronze Level · $25,000
- Support panel/individual presentation
- Two complimentary conference registrations at meeting, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

## For Supporters $25,000+
- Logo and link on Congress website
- Complimentary exhibit
- Recognition in promotional materials, including direct mail, press releases, magazines, websites, etc.
- Promotional material in registration packets
- Recognition in the final program as well as on-site signage
- Complimentary full-page ad in *Journal of Women's Health*

## Friends of Women’s Health 2010 · $10,000+
- General support of conference starting at $10,000
- Two complimentary conference registrations
- Group listing in final program and on-site signage
- Group listing on the Congress website
Exhibitor Opportunities

<table>
<thead>
<tr>
<th>Early Bird (before January 7th)</th>
<th>After January 7th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit (for-profit)</td>
<td>$1,750</td>
</tr>
<tr>
<td>Exhibit (nonprofit)</td>
<td>$1,100</td>
</tr>
<tr>
<td>Materials for distribution only (for-profit)</td>
<td>$1,000</td>
</tr>
<tr>
<td>Materials for distribution only (nonprofit)</td>
<td>$750</td>
</tr>
<tr>
<td>• Six-foot draped, skirted exhibit table</td>
<td>• Recognition in the final program as well as on-site signage</td>
</tr>
<tr>
<td>• Two complimentary conference registrations</td>
<td>• Recognition on the Congress website</td>
</tr>
</tbody>
</table>

Supporter/Exhibitor Policies
Your reservation serves as your commitment to support or exhibit at Women’s Health 2010: The 18th Annual Congress. Supporter and Exhibitor reservations may be canceled in writing without penalty until January 31, 2010. There will be no refunds or cancellations after that date. Substitutions may be accepted. Please submit payments by January 7, 2010 to ensure priority positioning. Payments must be received by February 1, 2010 and made payable to: Institute for Professional Education. In no case can a reservation be honored if full payment is not received by the start of the conference. Organizations interested in providing CME support should contact Karla Shepard Rubinger, Vice President and Executive Director, directly as this Supporter/Exhibitor Package may not apply.

The Institute for Professional Education and the Crystal Gateway Marriott, its agents and/or employees, shall not be responsible for any loss, theft or damage to the property of the supporter or exhibitor, his or her employees or representatives. Further, they will not be responsible for damage or injury to persons or property during the term of this agreement or any cause whatsoever.

“A ‘must-attend’ meeting for professionals interested in women’s health.”
Joseph Keenan, MD
University of Minnesota

“Extremely well-organized for such a complex conference.”
Theresa Lorch, MD
Greater Baltimore Medical Center

“This meeting increased my understanding of how research results can be translated into practical recommendations for practicing physicians.”
Robert DiSilvestro, PhD
Ohio State University

“I’ll be coming back to this meeting every year.”
Fabienne LaRoche, MD
New York City Department of Health

“Outstanding conference... with up-to-date speakers and clinically important topics.”
Yoon-Hang Kim, MD, MPH
University of Arizona

“This is a superb meeting for those interested in keeping up-to-date in issues regarding women’s health.”
Benjamin H. Natelson, MD
UMDNJ-New Jersey Medical School
Past Supporters & Exhibitors

Major Corporations

- American Express
- Amgen
- Astra Zeneca
- Aventis
- Bayer
- Berlex
- Boston Scientific
- Bristol-Meyers Squibb
- Daiichi Fine Chemicals
- Digene
- Duramed
- Eli Lilly
- Endo Pharmaceuticals
- Esprit
- Ethicon-Endosurgery
- Forest
- Genentech
- GlaxoSmithKline
- Intuitive Surgical
- Johnson & Johnson
- King Pharmaceuticals
- Knoll
- Medtronic
- Merck
- Monarch
- Novartis
- Novo Nordisk
- Ortho
- Park Davis
- Pfizer
- Playtex
- Procter & Gamble
- Purdue
- Qiagen
- Roche
- Sanofi-Aventis
- Sandoz
- Serono
- Solvay
- Stryker
- Takeda Pharmaceuticals
- Teva Neuroscience
- Upsher-Smith Laboratories, Inc.
- Wyeth
- Weight Watchers

Important Public and Nonprofit Agencies

- Agency for Healthcare Policy Research and Quality
- The Alliance for Better Bone Health
- American Academy of Orthopaedic Surgeons
- American Autoimmune Related Diseases Association
- American College of Physicians
- American Heart Association
- Annie E. Casey Foundation
- Anxiety Disorders Association of America
- The Breast Health Institute
- Cardiovascular Research Foundation
- Centers for Disease Control and Prevention
- Epilepsy Foundation
- DHHS Office on Women’s Health
- FDA New York District
- FDA Office of Women’s Health
- NAASO: The Obesity Society
- National Academy on Women’s Medical Health Education
- National Alliance of Breast Cancer Associations
- National Clearinghouse for Drugs & Alcohol
- National Coalition for Women with Heart Disease
- National Fibromyalgia Association
- National Institute on Drug Abuse
- National Osteoporosis Foundation
- National Stroke Association
- National Women’s Health Resource Center
- National Vulvodynia Association
- Older Women’s League
- Pine Grove Women’s Center
- Rosalind Franklin University of Medicine
- Speaking of Women’s Health
- United States Pharmacopeia
- VCU HIV/AIDS Center
- W.K. Kellogg Foundation
- Women’s Health Interactive

Others Interested in Health and Medicine

- Advancement of Sound Science Coalition
- Akpharma
- Amerifit Nutrition
- Ascend Therapeutics
- Assurance Medical
- A Woman’s Right to Know
- Birkenstock
- CANDO
- College Pharmacy
- Contemporary OB/GYN
- Cytoc
- DiaSorin
- Elsevier/Mosby/Saunders
- FemRx
- FermaHealth
- Fibroid Relief
- Futura Publishing
- Genova Diagnostics
- Great Smokies Diagnostics Labs
- Gynopharma
- Harvard Health Publications
- HealthSpeaks
- Hepatitis C Outreach Project
- Hologic
- Jespersen & Associates
- Ladies’ Home Journal
- Lippincott, Williams & Wilkins Medical Books
- MBG Mutual Insurance Company
- Medi Notes
- Metro Biosystems
- More
- National Coalition for Women Against Tobacco
- National Oral Health Information Clearinghouse
- Nature Publishing Group
- Nature’s Dream
- Novus Optimum
- Organon Pharmaceuticals
- People to People
- Phoenix Publishing
- Prevention
- Qualilife Pharmaceuticals
- Quality Medical
- Quantum Alliance
- Rodale Press
- Rx Vitamins
- Sankyo
- Social & Scientific System
- Soe Trading & Management Company
- The Sunbox Company
- Unipath
- Uromed
- Vitamin Research Products
- Wellness, Health & Pharmacy
- W.B. Saunders
- Women’s Health America
- Women’s International Pharmacy
- YWCA
YES, sign me up as a SUPPORTER or EXHIBITOR at the level indicated below!

<table>
<thead>
<tr>
<th>Type of Support</th>
<th>2009 Rates (Before January 7, 2010)</th>
<th>2010 Rates (After January 7, 2010)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead Partner</td>
<td>$60,000-$90,000</td>
<td>$85,000-$125,000</td>
</tr>
<tr>
<td>Diamond Level</td>
<td>$55,000</td>
<td>$75,000</td>
</tr>
<tr>
<td>Platinum Level</td>
<td>$45,000</td>
<td>$55,000</td>
</tr>
<tr>
<td>Gold Level</td>
<td>$35,000</td>
<td>$45,000</td>
</tr>
<tr>
<td>Silver Level</td>
<td>$28,000</td>
<td>$38,000</td>
</tr>
<tr>
<td>Bronze Level</td>
<td>$18,000</td>
<td>$25,000</td>
</tr>
<tr>
<td>Friends of Women's Health 2010</td>
<td>$10,000+</td>
<td>$10,000+</td>
</tr>
<tr>
<td>Exhibitor (for-profit)</td>
<td>$1,750</td>
<td>$2,000</td>
</tr>
<tr>
<td>Exhibitor (nonprofit)</td>
<td>$1,100</td>
<td>$1,250</td>
</tr>
<tr>
<td>Materials for distribution only (for-profit)</td>
<td>$1,000</td>
<td>$1,150</td>
</tr>
<tr>
<td>Materials for distribution only (nonprofit)</td>
<td>$750</td>
<td>$800</td>
</tr>
</tbody>
</table>

Two important benefits for supporters, for Bronze Level and above, are a complimentary exhibit at the Congress and a complimentary full-page ad in the Journal of Women's Health. Please check below if you are interested in taking advantage of these benefits:

- □ Complimentary exhibit (for Bronze Level and above)
- □ Complimentary full-page ad (for Bronze Level and above)

Payments should be made to the Institute for Professional Education no later than February 1, 2010.

Contract Information (Please print)

Today’s Date: __________________________ Type of Support: __________________________ Amount: $ __________________________

Name of Organization (as it should be listed): __________________________

Main Contact

Name: __________________________
Title: __________________________
Organization: __________________________
Department: __________________________
Address: __________________________
City: __________________________
State/Province: __________________________
Zip/Postal Code: __________________________
Country: __________________________
Phone: __________________________
Fax: __________________________
E-mail: __________________________

Additional Contact

Name: __________________________
Title: __________________________
Organization: __________________________
Phone: __________________________
Fax: __________________________
E-mail: __________________________

Two important benefits for supporters, for Bronze Level and above, are a complimentary exhibit at the Congress and a complimentary full-page ad in the Journal of Women's Health. Please check below if you are interested in taking advantage of these benefits:

- □ Complimentary exhibit (for Bronze Level and above)
- □ Complimentary full-page ad (for Bronze Level and above)

Please return this form to:

Karla Shepard Rubinger
Vice President and Executive Director
Institute for Professional Education
E-mail: ipe@instituteforprofessionaled.org
Website: www.instituteforprofessionaled.org

Institute for Professional Education
140 Huguenot Street, 3rd Floor
New Rochelle, NY 10801-5215
Tel: 914.740.2100 ext. 2230
Fax: 914.740.2101
ipe@instituteforprofessionaled.org