Kellogg Task Force

Purpose
The purpose of the ABM Kellogg Task Force is to provide subject matter expertise and guide staff and appropriate committees on the aspects of the approved Kellogg grant for Achieving Optimal Breastfeeding Rates and Reducing Breastfeeding Disparities. This task force will ensure that staff and volunteers maintain the spirit of the grant in the below objectives.

Grant Objectives
1. Increase ABM membership and diversity by recruiting new ABM member physicians, residents, and medical students with diverse backgrounds, ethnicity, and from underserved communities by providing gift memberships.
2. Increase participation of under-represented providers and providers who serve underserved communities in ABM’s Annual International Meeting and preconference courses.
3. Publish 26 issues of “Briefings in Breastfeeding Medicine”
4. Present a special session/panel at the 2020 Annual International Meeting focused on breastfeeding disparities and/or health equity.
5. Commemorate ABM’s 25th Anniversary Meeting with a featured session.
6. Commemorate 15th Anniversary of Breastfeeding Medicine with a special retrospective issue/supplement.

Function
The Task Force will be active for the lifetime of the Kellogg Grant in order to provide staff guidance to complete the objectives of the grant.
1. Participate in conference calls with an end date of February 2021 in order to provide assistance in completing the grant’s objectives.
2. Engage leaders in diversity to participate in educational sessions to provide support and awareness to under-represented providers.
3. Work with appropriate committees on objectives of the Kellogg grant, such as the Membership Committee to identify criteria, demographics and opportunity for gift memberships, the Conference Planning Committee to identify the panel funded by the Kellogg grant, etc.
4. Work with staff to help determine what benefits may be most useful in recruiting new members with diverse backgrounds, ethnicity, and underserved communities.
5. Be active, engaged, and accountable.
6. The task force will sunset after the completion of its work.
**Composition**
The Kellogg Task Force will include one chair, 4 regular members, and a board liaison. Staff will work with the chair and the ABM president to identify members.

1. Eligibility: ABM members who have a focus in breastfeeding disparities, come from underserved communities, serve patients in underserved communities, and/or members with diverse backgrounds.
2. Board Liaison: A board liaison will be appointed to represent the task force to the Board of Directors.
3. Term: As needed until the completion of the grant objectives.

**Reporting**
The Kellogg Task Force will work with staff to submit annual updates to the Kellogg Foundation every February and will report to the Board of Directors as necessary.